

# The CCAR Pulse

Where Our Members Live and Work



## Plano

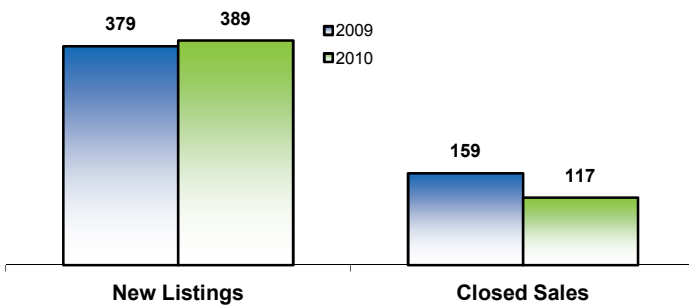
### January

### Entire Year

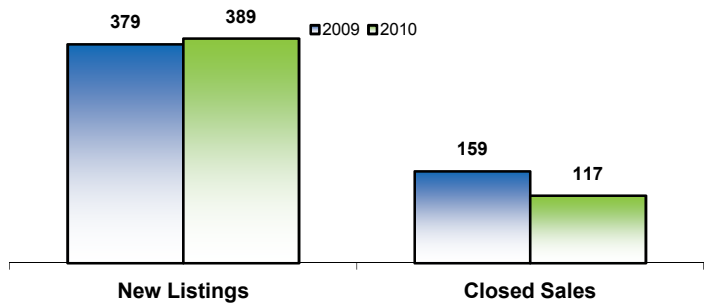
Collin and Denton Counties, TX	2009	2010	Change	2009	2010	Change
<b>New Listings</b>	379	389	+ 2.6%	379	389	+ 2.6%
<b>Closed Sales* (reported)</b>	159	117	- 26.4%	159	117	- 26.4%
<b>Closed Sales* (projected)</b>	159	131	- 17.6%	159	131	- 17.6%
<b>Average Sales Price**</b>	\$232,744	<b>\$275,205</b>	+ 18.2%	\$232,744	<b>\$275,205</b>	+ 18.2%
<b>Median Sales Price**</b>	\$192,800	<b>\$209,000</b>	+ 8.4%	\$192,800	<b>\$209,000</b>	+ 8.4%
<b>Percent of Original List Price Received at Sale**</b>	92.5%	<b>94.7%</b>	+ 2.4%	92.5%	<b>94.7%</b>	+ 2.4%
<b>Average Days on Market Until Sale</b>	93	<b>95</b>	+ 2.3%	93	<b>95</b>	+ 2.3%
<b>Single-Family Detached Inventory</b>	1,018	<b>936</b>	- 8.1%	--	--	--
<b>Townhouse-Condo Inventory</b>	132	<b>81</b>	- 38.6%	--	--	--

\*Due to the typical delays in recording sales, reported unit activity will appear artificially low for the most recent month. Our projected unit activity assumes that only 89% of all sales are reported in time for this report. Year-to-Date figures are now updated each month in the interest of accuracy. \*\*Does not include seller's concessions.

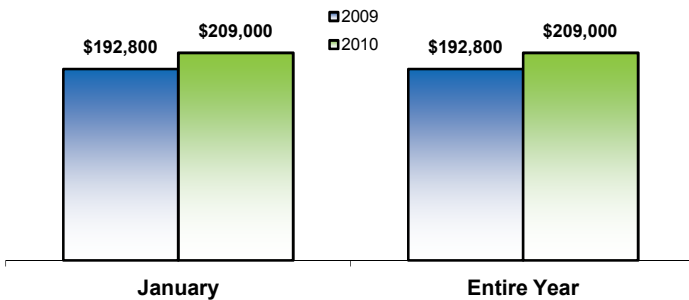
Activity—Most Recent Month



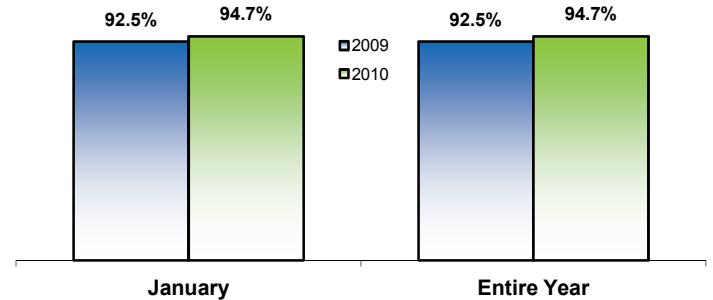
Activity—Entire Year



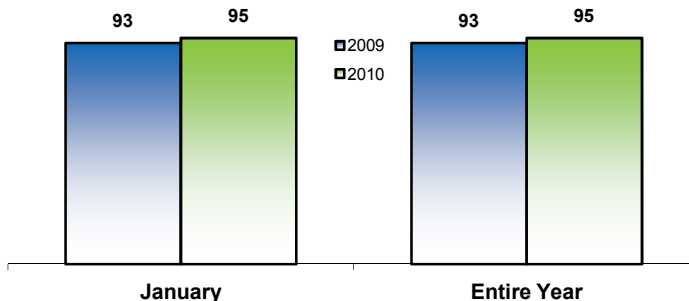
Median Sales Price



Ratio of Sales Price to Original List Price



Average Days on Market Until Sale



Current Inventory

